

# Susan Lindner

Speaker, CEO & Founder, Innovation Storytellers

## Official Bio

Susan Lindner is the Founder and CEO of Innovation Storytellers, a leading innovation storytelling consulting firm. She is a highly sought-after keynote speaker, workshop leader, messaging strategist, storytelling coach, and the world's leading expert on innovation storytelling.



Susan draws from her initial experiences as an anthropologist and international aid worker in rural Thailand in the 1990s, where she shared stories that helped at-risk populations disproportionately affected by AIDS to slow the virus' spread. Today, as a 20-year communications expert, she is committed to using those same storytelling skills to inspire innovation leaders everywhere to become incredible storytellers and ensure that their innovations get the resources, runway, and recognition they deserve.

Susan is the host of Innovation Storytellers, a weekly podcast that takes the mystery out of how to communicate breakthrough ideas to the people who matter most. Every week, Susan interviews top global innovation leaders from companies like Amazon, Bloomberg, Cisco, Corning, and Tesla about the stories that moved their innovations past the boardroom, lab, and production line and into our everyday lives.

Susan speaks at global conferences, consulates, and trade organizations. She has worked with C-level leaders and teams from over 60 countries at Fortune 100 companies like GE, Corning, Citi, AT&T, Arm & Hammer on their innovation storytelling strategies. The result? Those innovation leaders become incredible storytellers who go on to change the world. Susan is driven to ensure every breakthrough idea reaches its finish line through powerful stories that connect to every listener and power that brilliant idea forward.

## Education

**Dickinson College**  
Degree in Anthropology & Comparative Religion

**Universidad de Costa Rica**  
Cultural Anthropology & Liberation Theology

## Fun Facts

**Countries Susan has:**  
Traveled to: **45**  
Hitchhiked through: **6**  
Motorcycled through: **2**  
Eaten Nutella in: **29**

## Speaker Life

**Susan has spoken to:**  
**700+** companies from  
**89** countries through  
**250+** speaking events  
**250,000+** attendees



For bookings and more information, contact [hello@innovationstorytellers.com](mailto:hello@innovationstorytellers.com)